

LOOKBOOK

> CHRISTOWN EDITIONS / 2026

DABO • ODÁBỌ̀ — TWO CULTURES, ONE STORY OF BELONGING

Dabo means farewell in South Wales, while Odábọ̀ means farewell in Yoruba. Their similar sounds and shared meaning create a beautiful connection between Welsh and Yoruba cultures. Paired with the Welsh daffodil, a symbol of Welsh pride and new beginnings, the design celebrates our roots, shared humanity and the beauty of embracing two cultures as one identity.

Two languages. Two heritages. One beautiful connection.









About Us

Christown Empire is an online-first fashion enterprise dedicated to premium fashion, bespoke design, professional embroidery, printing, and global product sourcing. We combine creativity, craftsmanship, and international trade networks to connect customers with quality garments, fabrics, embellishment materials, and specialised production tools.

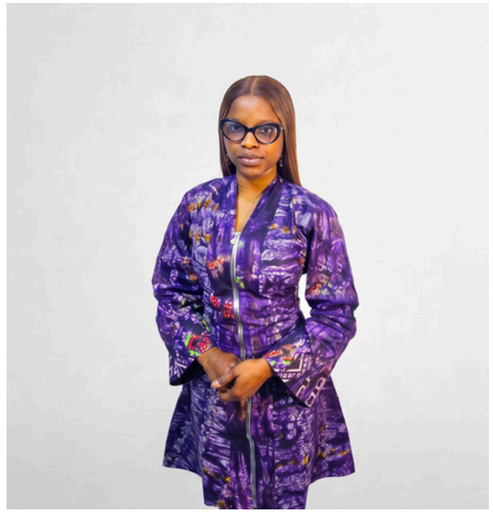
Our services span African-inspired fashion, including kaftans, senator wear, and Agbada designs, alongside precision embroidery, custom branding, apparel printing, and creative garment embellishment. We also source rhinestones, embroidery accessories, and specialised tools to support fashion designers, businesses, and creative entrepreneurs.

At Christown Empire, we believe fashion is more than appearance—it is a powerful expression of identity, culture, and individuality. Our commitment is to provide creative solutions that balance quality, style, functionality, and value while making global products more accessible to our customers.

Driven by innovation, integrity, and customer satisfaction, we aim to bridge the gap between global manufacturers and customers, delivering products and customisation solutions that inspire creativity and elevate every design.

Christown Empire — Connecting global resources with distinctive style, craftsmanship, and creativity.

Our Fashion







Christown Editions is contemporary heritage fashion label that makes African and other cultural influences feel relevant to everyday modern wardrobes.

> AFRICAN HERITAGE WEAR

Celebrate the richness of African culture through beautifully crafted Agbada, senator wear, and traditional kaftans. Designed to reflect elegance, cultural pride, and timeless style, each look brings heritage into modern fashion.

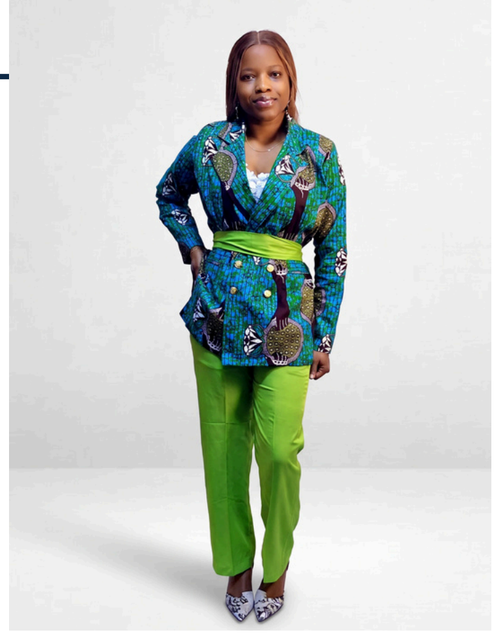
> CONTEMPORARY LUXURY

Discover refined fashion that combines clean silhouettes, premium-looking finishes, and contemporary design. Our modern fashion direction celebrates confidence, versatility, and individuality for formal occasions, professional settings, and everyday elegance.

> CUSTOMISED FASHION & EMBELLISHMENTS

ransform everyday apparel into distinctive statements with custom embroidery, professional printing, branded garments, and creative embellishments. From personalised caps to bespoke decorative details, we help bring unique ideas to life through creativity and craftsmanship.

Our Vision



> VISION 01

To become a globally recognised fashion brand celebrated for creativity, quality, and exceptional craftsmanship.

> VISION 02

To bridge cultures and markets by connecting African fashion excellence with global trends and opportunities.

CHRISTOWN EDITIONS | THE ADIRE INDIGO SCULPT DRESS

An indigo A-line dress featuring vibrant Adire-inspired patterns, statement sleeves and adjustable back lacing to create a beautifully defined waist.

Style: A-line / fit-and-flare
Colour: Indigo Blue and Purple Mix variations
Features: Statement sleeves, adjustable lace-up waist, flared skirt
Occasion: Statement daywear, cultural celebrations and special occasions





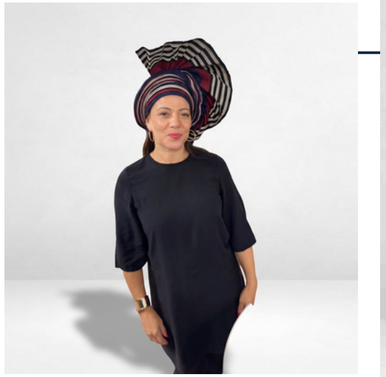
Our Mission

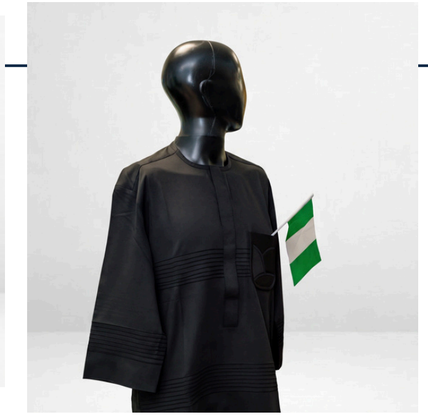
> MISSION 01

To deliver quality fashion, bespoke designs, embroidery, and customisation solutions that inspire confidence and individuality.

> MISSION 02

To make premium fashion products, creative materials, and specialised tools accessible through reliable global sourcing and customer-focused service.







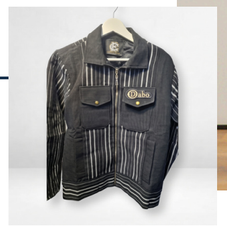




Our Portfolio











Explore the Christown Empire portfolio, showcasing our expertise in premium fashion, bespoke designs, precision embroidery, creative customisation, and global product sourcing. Every project reflects our commitment to quality, creativity, craftsmanship, and distinctive style.

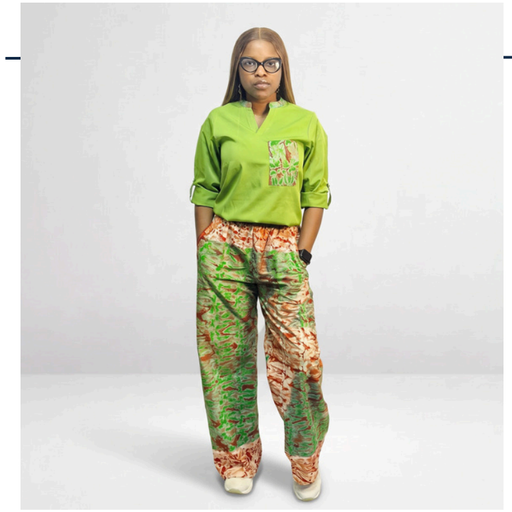
Our Contact

Website

www.christownempire.co.uk

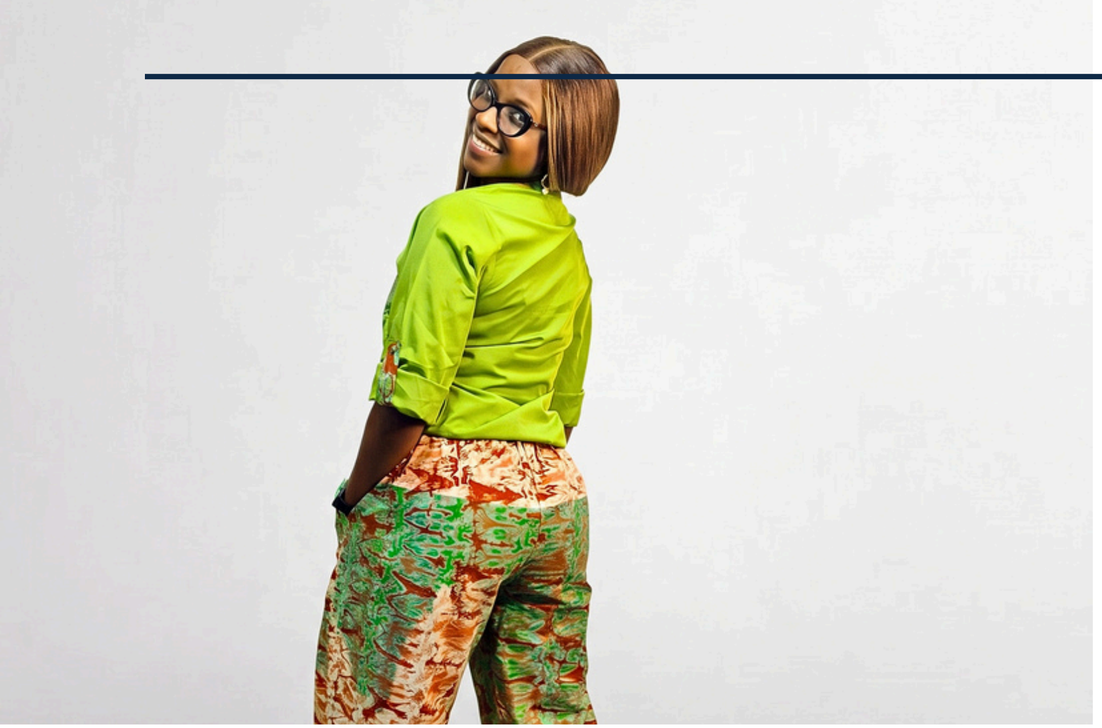
Email

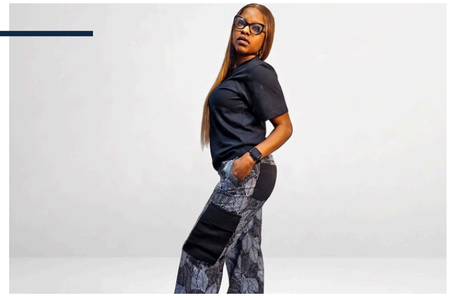
hello@christownempire.co.uk











Thank you for being part of the Christown Empire journey. We look forward to creating exceptional fashion experiences with you.



Your vision inspires our creativity. Thank you for choosing Christown Empire, where craftsmanship meets style and every detail matters.

Thank you for exploring Christown Empire. We appreciate your interest in our brand and look forward to bringing your fashion ideas to life through creativity, quality, and exceptional craftsmanship.

Thank You

